

2009 USLA National Lifeguard Championship Sponsorship Opportunities



EVENT DATES: AUGUST 6, 7, 8, 2009
LOCATION: FORT LAUDERDALE BEACH
FORT LAUDERDALE, FL

Yes, I wish to support the 2009 USLA National Lifeguard Championships through the following sponsorship(s) or donation(s) to the **USLA Fort Lauderdale Chapter, Inc.:**

Company Name: _____

Mailing Address: _____

Phone Number(s): _____

E-mail Address: _____

Contact Name: _____

Naming Sponsor - \$25,000.00 (Cash)

Details of naming sponsor benefits to be negotiated at time of commitment

Diamond Sponsor - \$10,000.00

All Diamond Club Sponsors will receive in-depth exposure in television, radio and print media advertising in conjunction:

- Name associated with major event in all advertising promotions
- Complimentary exhibit space at the event
- Lifetime sole sponsorship of a competition surf ski
- Sponsorship of an evening special event
- Two day wristband sponsorship
- Full page color ad in the USLA National Lifeguard Championship Program
- Acknowledgement in the Sponsor Page of the USLA web site
- Hot link from the USLA web site to the sponsor's site

□ **Platinum Club Sponsor - \$5,000.00**

All Platinum Club Sponsors will receive in-depth exposure in print media advertising in conjunction:

- Name associated with major event in all advertising promotions
- Complementary exhibit space at the event
- Lifetime sponsorship of a competition paddleboard
- One day wristband sponsorship
- 2/3 page color ad in the USLA National Lifeguard Championship Program
- Acknowledgement in the Sponsor Page of the USLA web site
- Hot link from the USLA web site to the sponsor's site

□ **Gold Club Sponsor - \$2,500.00**

All Gold Club Sponsors will receive in-depth exposure in print media advertising in conjunction:

- Name associated with show event in all print advertising
- Complimentary exhibit space in the event
- Sole sponsorship rights to one of our competition surfboats for 1 year
- ½ page color ad in the USLA National Lifeguard Championship Program
- Acknowledgement in the Sponsor Page of the USLA web site
- Hot link from the USLA web site to the sponsor's site

□ **Silver Club Sponsor - \$1,000.00**

All Silver Club Sponsors will receive exposure in all printed advertising in conjunction:

- Name associated with event in all print advertising
- ¼ page color ad in the USLA National Lifeguard Championship Program
- Acknowledgement in the Sponsor Page of the USLA web sites
- 50% discount on exhibitor space in the event
- Hot link from the USLA web site to the sponsor's site

□ **Bronze Club Sponsor - \$500.00**

All Bronze Club Sponsors will receive:

- Acknowledgement in the Sponsor Page of the USLA web site
- Hot link from the USLA web site to the sponsor's site
- 1/6 page color ad in the USLA National Lifeguard Championship Program
- 25% discount on exhibitor space in the event

□ **Team Supporter Sponsorship**

- **\$300.00** – Corporate 12” x 12” logo on one of our competitive paddleboards, surf skis, surfboards for 1 year
- **\$200.00** – Corporate logo on the official “2009 Fort Lauderdale Ocean Rescue Competition Team” t-shirt and on our competition banner
- **General Donation** – Acknowledgement on the official website and show guide

Please supply a business card/copy of your corporate logo so custom signage may be prepared. As we are a non-profit municipality, all donations are tax deductible; Ask for our tax I.D. number.

Please make checks payable to:
USLA Fort Lauderdale Chapter, Inc.

Please mail checks to:
USLA Fort Lauderdale Chapter, Inc.
Attn: Lt. Jim McCrady
501 Seabreeze Blvd.
Ft. Lauderdale, FL 33316
Phone #: (954) 804-1599
E-mail: JMCCRADY@FORTLAUDERDALE.GOV